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BEVERAGE SPECTRUM



**2008
BOTTLED
WATER
GUIDE**

DIGITAL GUIDE SPONSORED BY:
METROMINT.

COMPLETE LISTINGS FOR OVER 100 BRANDS

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REAL



TASTE

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INTRODUCTION

2008 BOTTLED WATER GUIDE

From a manufacturing point of view, it hasn't been the easiest year to be a bottled water company. With environmental backlash growing and illusions about problems with tap water fading, the industry has been on the defensive.

Nevertheless, sales have continued to grow. According to Beverage Marketing Corporation, the total U.S. category volume surpassed 8.8 billion gallons in 2007, up 6.9 percent from 2006's volume level. And despite a slowdown in sales velocity, category leaders continue to rely heavily on bottled water sales while stepping up an industry-wide defense of the product.

Additionally, some products are beginning to innovate: environmental sustainability initiatives, negative carbon footprints, and reduced plastic packaging are becoming more common in the category. Even this year's InterBev conference will have a "Green Aisle" where exhibitors can showcase their new environmentally-friendly innovations, technologies and services to attendees.

Speaking of the environment, while this guide continues to be printed on good old dead trees, don't recycle it right away: it's going to be useful for you for at least the next year, as it's our latest effort in laying out the entire bottled water category, from the high end to the convenience priced.

In 2007 we listed 116 water brands. In this year's edition, there are 148. The layout mimics our 2008 Energy Product Guide with the company contact index in the front of the magazine. As always, don't forget to check out sales numbers as well.

It's been an interesting year for bottled water, but if some clouds are on the horizon, the future is still clear: this is a product that will remain one of your best sellers for years to come. So please use this guide to help you make the right stocking decisions as you go forward.

KEY

WATER ATTRIBUTES & SALES CHANNELS

	ENHANCED		NATURAL SOURCE
	ORGANIC		ON PREMISE
	FLAVORED		OFF PREMISE

INDEX

COMPANY CONTACT INFORMATION

company	phone	web
1 Litre Water Company, Inc.	905-307-0717	www.1litre.com
9th Street Beverages (an Anheuser-Busch Company)	314-577-2077	www.drinkborba.com
Active O2 USA	716-997-9175	www.activeo2usa.com
AMI Brands, LLC	914-777-1426	www.amigrp.com
Aqua Deco, LLC	212-564-7250	www.aquadecowater.com
Aqua Distribution, Inc.	514-227-1120	www.aquadistribution.com
AquaGenus	562-221-8382	www.aquagenus.com
AquaLiv	800-794-6976	www.aqualiv.net
Aquamanttra	949-429-4225	www.aquamanttra.com
Atlantic International Products	888-724-4837	www.aipi.net
Bella Voda, Inc.	619-596-8445	www.bellavoda.com
Big Earth Brands, Ltd.	403-258-2559	www.vitalactionwater.com
Bot Beverages	609-228-4155	www.botbeverages.com
BYB Brands, Inc.	704-319-0390	www.respectdrinks.com
Cerebellum Beverages	646-283-6780	www.cerebellumh2o.com
Clear Beverage Corporation	702-553-4512	www.kidfuel.com
Clearly Canadian Beverage Corp.	604-742-5318	www.clearly.ca
Crystal Clear Mineral Water, Ltd. (Importer: National Marketing Food Service, Inc.)	510-732-0786	www.aquapacific.com
Crystalina Luxury Foods	847-673-8611	www.myswissmountain.com
Cutting Edge Beverages	863-667-7110	www.whitlockpkg.com
Danone Naya Waters, Inc.	450-901-0100	www.naya.com
DTK, LLC	309-339-1111	www.tasteah.com
Earth Water International	212-253-0474	www.earth-water.org
Eldorado Artesian Spring Water, Inc.	303-604-3017	www.eldoradosprings.com
English Mountain Spring Water Company	865-509-7007	www.englishmountainh2o.com
Equa Water Corporation	239-963-1000	www.equawater.com
eSGee Enterprises, LLC	504-304-9417	www.wateronthego.com
Essential Aqua	800-853-9438	www.essentialaqua.com
Ethos Water c/o Starbucks Coffee Company	888-88-ETHOS	www.ethoswater.com
Evian Natural Spring Water	800-633-3363	www.evian.com
EX Drinks U.S., LLC	702-949-6555	www.exdrinks.com
FIJI Water	310-312-2850	www.fijiwater.com
Fine H2O	610-743-3862	www.fineh2o.com

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* Leading package in the import water segment in volume (combined 1L and 1L 6 pack) in grocery. Nielsen YE 2007, FDM.

New Christian Lacroix Bottle New 6x330 ml Kids Pack

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COMPANY CONTACT INFORMATION

Firefly Tonics, Ltd. (Christopher Brookes Distinctive Foods)	425-640-2233	www.fireflytonics.com
Fonte Italia Americas	561-684-6373	www.fonteitaliaamericas.com
Fred Brands	646-536-3526	www.fredbrands.com
Function Drinks	310-725-9050	www.functiondrinks.com
Glaceau	718-746-0087	www.glaceau.com
Global Beverage Innovations	760-272-6377	www.anti-ageingwater.com
H2Om Water with Intention	818-761-5288	www.h2omwater.com
Hawaiian Springs, LLC	808-483-0525	www.hawaiianspring.com
Hiball Energy	415-420-4801	www.hiballer.com
Hint, Inc.	415-513-4050	www.drinkhint.com
Hydrate2o	866-441-5284	www.hydrate2o.com
Hydration Solutions, LLC	215-527-2718	www.hydrationsolutionsllc.com
Icelandic Glacial	424-201-6800	www.icelandicglacial.com
Indefinite Possibilities, LLC	713-880-4422	www.goodvibesforyou.com
Interex Corp	972-401-4872	www.topochico.com
Isbre Holding Corp.	201-802-0005	www.isbre.com
Iskilde USA	512-633-5121	www.iskilde.dk
Jana North America, Inc	212-889-5262	www.janawater.com
Joint Juice, Inc.	800-254-5725	www.jointjuice.com
Jones Soda Co.	206-624-3357	www.jonessoda.com
Keeper Springs Mountain Spring Water	914 636-3834	www.keepersprings.com
Kellogg's	412-456-3736	www.specialk.com
Kids Only, Inc.	508-836-8697	www.kidsonlyllc.com
Langenburg Water Co.	877-687-0130	www.langenburgwater.com
Le Bleu Corporation	336-998-2894	www.lebleu.com
Lifestyle Beverages	516-228-0800	www.trimwater.com
Liquid Salvation, Inc.	800-630-9551	www.liquidsalvation.com
Lynn Springs Waters, LLC	770-572-5928	www.lswbev.com
Maddie's Beverage Company, Inc.	650-292-4908	www.wateroos.com
MetaboLife	800-645-5626	www.mlifesupport.com
Mosse Beverage Industries	877-667-7229	www.mosse-mbi.com
Mountain Valley Spring Co.	800-643-1501	www.mountainvalleyspring.com
Multi-Vitamin Energy Corp	631-206-1120	www.multivitaminenergy.com

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COMPANY CONTACT INFORMATION

Nestle Waters North America	203-531-4100	www.nestle-watersna.com
New Attitude Beverage Corp	310-374-9181	www.iceagewater.com
New York Spring Water, Inc.	212-777-4649	www.newyorksprings.com
Next Generation Waters	305-674-7221	www.nextgenerationwaters.com
Nui, LLC	310-846-8050	www.nui.com
O Water	978-405-6312	www.owater.com
OC Energy	626-815-2716	www.ocenergydrink.com
OGO Oxygenated Water	201-760-9019	www.ogolife.com
Organica Beverages, Inc.	888-404-1963	www.totallyorganica.com
Penguin Bottling Company	866-381-7218	www.penguinice.biz
PepsiCo, Inc.	914-253-2000	www.aquafina.com
Pet Water Distributors	215-205-3993	www.epetwater.com
PurBlu Beverages, Inc.	412-281-9808	www.drinkgive.com
Pure Distribution US, LLC	561-515-6075	www.icelandspring.com
Real New York Water	908-598-9315	www.realnywater.com
Real Water	702-310-5437	www.drinkrealwater.com
RimRock Natural Water Co., LLC	909-239-9345	www.rimrockwater.com
RushNet, Inc.	708-389-6625	www.enjoytherush.com
Saratoga Spring Water Co.	518-584-6363	www.saratogaspringwater.com
SEI Global, Inc.	212-727-7772	www.seiwater.com
Skinny Nutritional Corp.	610-784-2000	www.skinnywater.com
SoBe Beverages	203-899-7177	www.sobelifewater.com
Soma Beverage Company	415-979-0781	www.metromint.com
SoNu Beverages	212-244-7668	www.sonubeverages.com
Spiritual Brands, Inc.	800-736-9070	www.spiritualh2o.com
str8up Beverages, LLC	908-451-1393	www.fyxxwater.com
Talking Rain Beverage Company	800-734-0748	www.talkingrain.com
Tasmanian Rain	212-380-1684	www.tasmanianrain.com
The Coca-Cola Company	800-438-2653	www.dasani.com
The Gatorade Company (Pepsico, Inc.)	800-884-2867	www.propelfitnesswater.com
Triple A Products, LLC	561-989-2300	www.drinkvitazest.com
Vital Lifestyle Water	403-258-2559	www.vitalifestylewater.com
Walnut Grove Spring Water	812-384-9395	www.walnutgrovespring.com
Watermark Innovation, LLC	201-693-8285	www.drinkpurecool.com

1 litre



1 Litre Water Company, Inc.

AVAILABLE PRODUCTS:

1 half litre USA, 1 litre USA, 1 half litre Canada, 1 litre Canada

PACKAGING:

16.9 oz, 33.8 oz

PACKAGING TYPE: Plastic**WATER TYPE:** Still

Active O2



Active O2 USA

AVAILABLE PRODUCTS:

Active O2 Alpine Water, Cherry, Apple Kiwi

PACKAGING:

750 mL

PACKAGING TYPE: Plastic**WATER TYPE:** Still

24C



Jones Soda Co.

AVAILABLE PRODUCTS:

Berry Pomegranate, Lemon Lime, Mandarin Orange, Peach Mango, Cranberry Apple, Tropical Citrus

PACKAGING:

20 oz

PACKAGING TYPE: Plastic**WATER TYPE:** Still

ActiVwater



Talking Rain Beverage Company

AVAILABLE PRODUCTS:

Black Berry, Triple Berry, Pomegranate Berry, Tropical Citrus, Strawberry Kiwi, Dragonfruit

PACKAGING:

19 oz

PACKAGING TYPE: Plastic**WATER TYPE:** Still

420



Fine H2O

AVAILABLE PRODUCTS:

420

PACKAGING:

420 mL, 820 mL, 840 mL

PACKAGING TYPE: Plastic, Glass**WATER TYPE:** Still, Sparkling

After Hours, AH+



DTK, LLC

AVAILABLE PRODUCTS:

Grape, Lemon, Berry

PACKAGING:

16.9 oz

PACKAGING TYPE: Plastic**WATER TYPE:** Still

Acqua Panna



Nestle Waters North America

AVAILABLE PRODUCTS:

Acqua Panna

PACKAGING:

Various

PACKAGING TYPE: Plastic, Glass**WATER TYPE:** Still

Air Water



Talking Rain Beverage Company

AVAILABLE PRODUCTS:

Air Water

PACKAGING:

16.9 oz, 1 L

PACKAGING TYPE: Plastic**WATER TYPE:** Still

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michael@skinnyco.com

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AND MORE

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0 Sugar
0 Guilt

Anti-Ageing Water



Global Beverage Innovations

AVAILABLE PRODUCTS:
Plain, Pomegranate, Mango, Mojito, Sweetened

PACKAGING:
500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



AQUA2GO



eS Gee Enterprises, LLC

AVAILABLE PRODUCTS:
AQUA2GO

PACKAGING:
8.45 oz

PACKAGING TYPE: Tetrapak/box

WATER TYPE: Still



AQUA Pacific - Fiji's Finest Mineral Water



Crystal Clear Mineral Water (Fiji) Ltd.

AVAILABLE PRODUCTS:
AQUA Pacific

PACKAGING:
0.6 L, 1.0 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Aquadeco Premium Spring Water



Aqua Deco, LLC

AVAILABLE PRODUCTS:
Aquadeco Spring Water

PACKAGING:
240 mL, 500 mL, 750 mL, 1000 mL

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still



Aqua Still



EX Drinks U.S., LLC

AVAILABLE PRODUCTS:
Aqua Still, Aqua Still Natural

PACKAGING:
12 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Aquafina



PepsiCo, Inc.

AVAILABLE PRODUCTS:
Aquafina Original

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Aqua Vitamins



EX Drinks U.S., LLC

AVAILABLE PRODUCTS:
Lemon and Lime, Orange and Passion fruit, Raspberry

PACKAGING:
16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Aquafina Alive Wellness Water



PepsiCo, Inc.

AVAILABLE PRODUCTS:
Berry Pomegranate, Orange Lime, Peach Mango

PACKAGING:
16.9 oz, 20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



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Or Email sabramson@rockinwater.com, www.rockinwater.com

Aquafina FlavorSplash



PepsiCo, Inc.

AVAILABLE PRODUCTS:
Citrus Blend, Wild Berry, Raspberry, Grape

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



AquaLiv



AquaLiv

AVAILABLE PRODUCTS:
AquaLiv ReActivated Water

PACKAGING:
5 L

PACKAGING TYPE: Other

WATER TYPE: Still



Aquafina Sparkling



PepsiCo, Inc.

AVAILABLE PRODUCTS:
Berry Burst, Citrus Twist

PACKAGING:
16.9 oz, 20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



AQUAMANTRA Energy Enhanced Water



AQUAMANTRA

AVAILABLE PRODUCTS:
I Am Healthy, I Am Loved, I Am Lucky

PACKAGING:
16.9 oz, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



AquaHimalayan



New York Spring Water, Inc.

AVAILABLE PRODUCTS:
AquaHimalayan Mineral Enhanced Water

PACKAGING:
16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Aqua-X Hi-Energy Structured Water



RimRock Natural Water Co., LLC

AVAILABLE PRODUCTS:
Aqua-X Hi-Energy Structured Water

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



AquaHydrate



AquaGenus

AVAILABLE PRODUCTS:
AquaHydrate Wellness Water

PACKAGING:
0.5 L, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Arrowhead



Nestle Waters North America

AVAILABLE PRODUCTS:
Arrowhead Mountain Spring Water,
Arrowhead Sparkling

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



Badoit



AMI Brands, LLC

AVAILABLE PRODUCTS:
Badoit Naturally Sparkling Mineral Water

PACKAGING:
1 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Sparkling



Batman Water



Kids Only, Inc.

AVAILABLE PRODUCTS:
Batman Water

PACKAGING:
10 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



BellaVoda



Bella Voda, Inc.

AVAILABLE PRODUCTS:
Bella Voda Artesian Water

PACKAGING:
24/750 mL, 24/12 oz, 24/500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



BORBA Skin Balance Water



9th Street Beverages an Anheuser-Busch Company

AVAILABLE PRODUCTS:
Firming - Guanabana Fruit, Replenishing - Lychee Fruit, Clarifying - Pomegranate, Age Defying - Acai Berry

PACKAGING:
16 oz

PACKAGING TYPE: Plastic

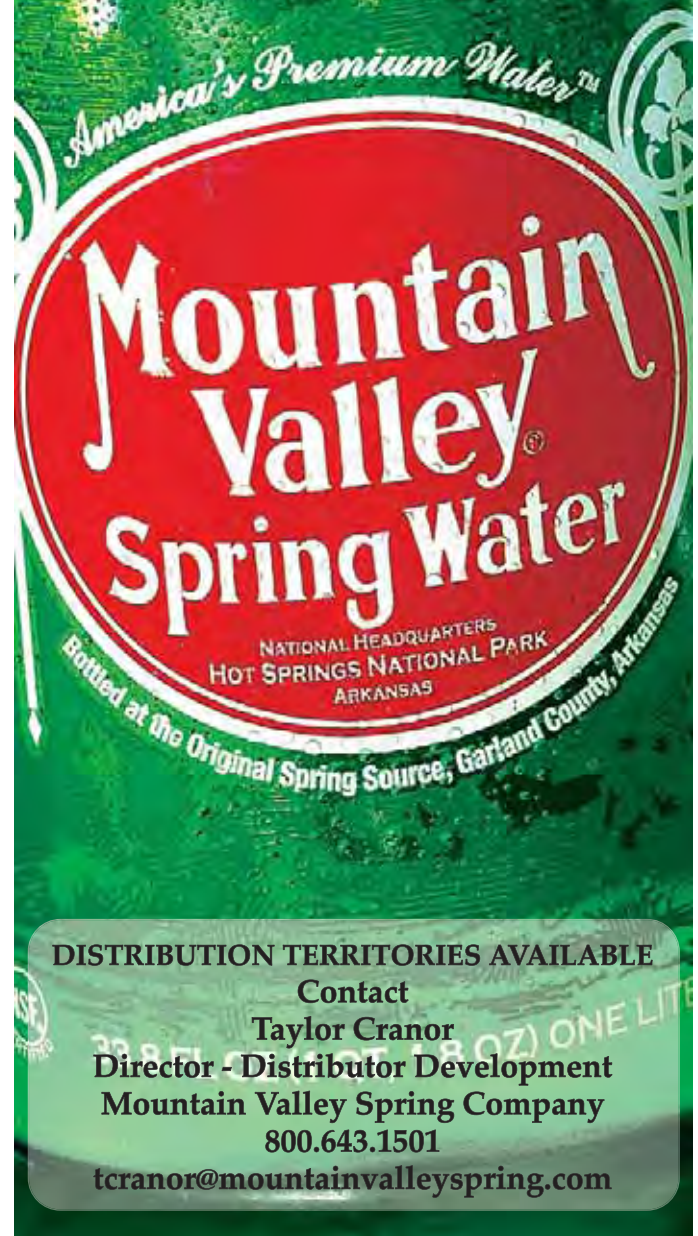
WATER TYPE: Still



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Contact

Taylor Cranor

Director - Distributor Development

Mountain Valley Spring Company

800.643.1501

tcranor@mountainvalleyspring.com

bot beverages



Bot Beverages

AVAILABLE PRODUCTS:
Berry, Grape, Orange, Lemon

PACKAGING:
12 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Carpe Diem Botanical Waters



AMI Brands, LLC

AVAILABLE PRODUCTS:
Relaxing, Vitalizing, Harmonizing

PACKAGING:
500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



Bratz Water



Kids Only, Inc.

AVAILABLE PRODUCTS:
Bratz Water

PACKAGING:
10 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Cerebellum Premium Natural Spring Water



Cerebellum Beverages

AVAILABLE PRODUCTS:
Cerebellum Ultra Premium Natural Spring Water

PACKAGING:
16 oz, 1 Gallon, 2.5 Gallon

PACKAGING TYPE: Plastic

WATER TYPE: Still



Brio-Blu



Atlantic International Products

AVAILABLE PRODUCTS:
Sparkling Italian Water

PACKAGING:
0.25 L, 500 mL, 0.5 L, 1 L, 1.5 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Sparkling



Clearly Canadian



Clearly Canadian Beverage Corp.

AVAILABLE PRODUCTS:
Original (Strawberry, Cherry, Raspberry, Blackberry, Peach), Zero Calorie (Pink Grapefruit, Blueberry, Kiwi Lime)

PACKAGING:
414 mL

PACKAGING TYPE: Glass

WATER TYPE: Sparkling



Calistoga



Nestle Waters North America

AVAILABLE PRODUCTS:
Calistoga Mineral Water

PACKAGING:
Various

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still, Sparkling



Clearly Canadian Natural Enhanced Water



Clearly Canadian Beverage Corp.

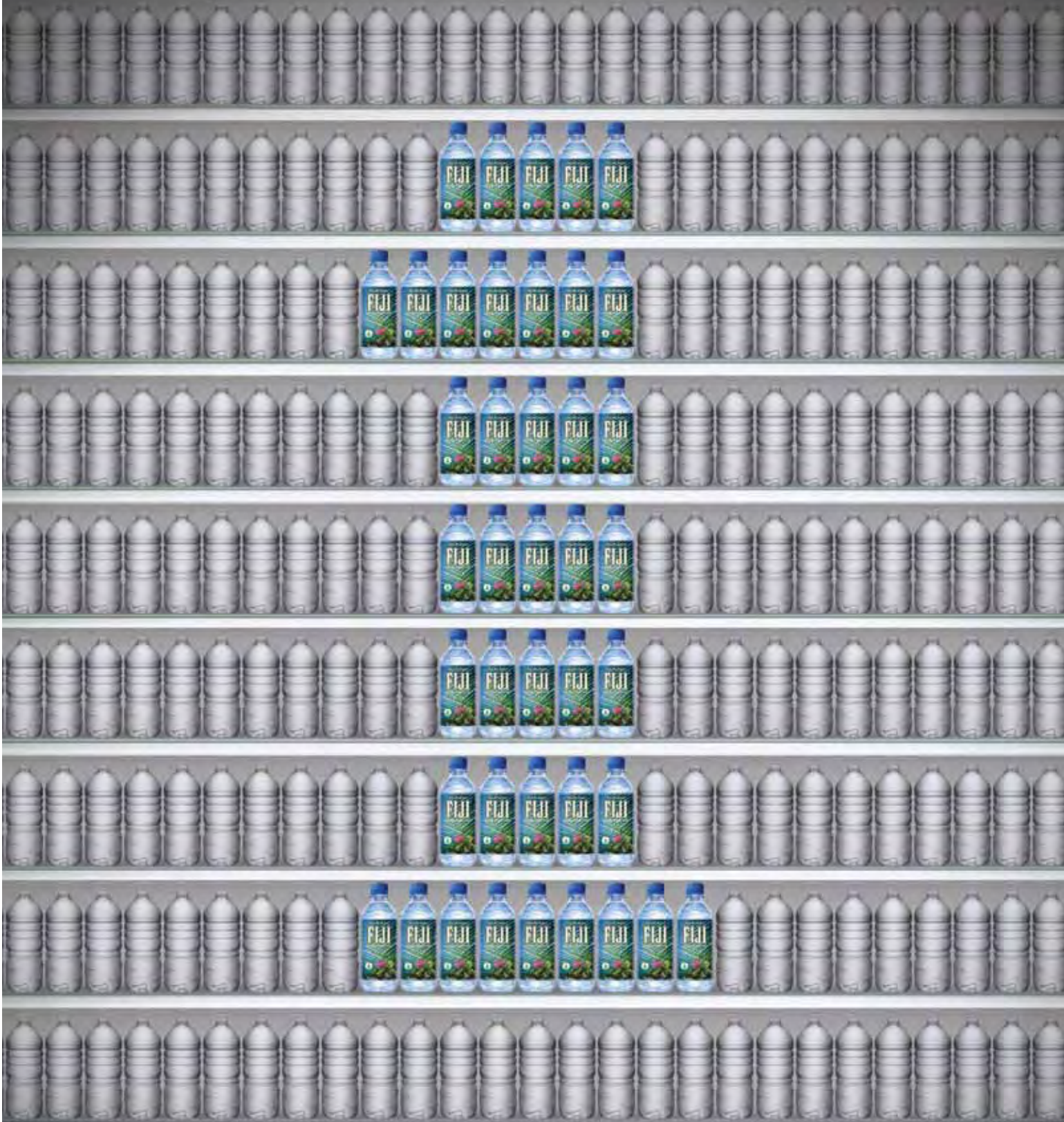
AVAILABLE PRODUCTS:
dailyHYDRATION, dailyENERGY, dailyVITAMIN,

PACKAGING:
591 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still





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*Source: IRI FDMx 52 Weeks Ending 2/3/08 & IRI Convenience Stores 52 Weeks Ending 12/30/07; Volume and Dollar Sales.

Cobalt



Langenburg Water Co.

AVAILABLE PRODUCTS:
Cobalt Oxygen Water

PACKAGING:
750 mL

PACKAGING TYPE: Glass

WATER TYPE: Still



Dasani Flavors



The Coca-Cola Company

AVAILABLE PRODUCTS:
Lemon, Grape, Raspberry, Strawberry

PACKAGING:
20 oz, 0.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Contrex



Nestle Waters North America

AVAILABLE PRODUCTS:
Contrex

PACKAGING:
0.5 L, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Dasani Plus



The Coca-Cola Company

AVAILABLE PRODUCTS:
Cleanse + Restore (Pomegranate Blackberry),
Defend + Protect (Orange Tangerine), Refresh
+ Revive (Kiwi Strawberry)

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Crest



Langenburg Water Co.

AVAILABLE PRODUCTS:
Crest

PACKAGING:
500 mL, 750 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



Deer Park



Nestle Waters North America

AVAILABLE PRODUCTS:
Deer Park Natural Spring Water

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Dasani



The Coca-Cola Company

AVAILABLE PRODUCTS:
Original

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Drench Skin Rejuvenating Water



Hydration Solutions, LLC

AVAILABLE PRODUCTS:
Lemon, Berry, Green Tea, Strawberry
Pomegranate, Hazelnut Coffee

PACKAGING:
21.4 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



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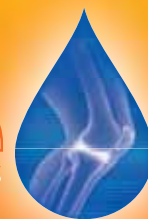
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FITNESS



WORKS GREAT. TASTES GREAT.™

Earth Water



Earth Water International

AVAILABLE PRODUCTS:
Original

PACKAGING:
24 oz, 1.25 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Equa



Equa Water Corporation

AVAILABLE PRODUCTS:
Equa Super Premium Bottled Water

PACKAGING:
500 mL, 750 mL, 1 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still



Eldorado Natural Spring Water



Eldorado Artesian Spring Water, Inc.

AVAILABLE PRODUCTS:
Natural Spring Water, Organic Vitamin Spring Water - Pink Passion Guava , Organic Vitamin Spring Water - Dragonfruit, Organic Vitamin Spring Water - Sicilian Orange , Organic Vitamin Spring Water - Black Raspberry

PACKAGING:
20 oz, 24 oz, 0.5 L, 1 L, 1.5 L, 1 Gallon

PACKAGING TYPE: Plastic

WATER TYPE: Still



Essential Aqua



Essential Aqua

AVAILABLE PRODUCTS:
Essential Aqua

PACKAGING:
12 oz, 0.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Elsenhams



Fine H2O

AVAILABLE PRODUCTS:
Elsenhams

PACKAGING:
375 mL

PACKAGING TYPE: Glass

WATER TYPE: Still, Sparkling



Ethos Water



Ethos Water c/o Starbucks Coffee Company

AVAILABLE PRODUCTS:
Ethos Water

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



English Mountain Spring Water



English Mountain Spring Water Company

AVAILABLE PRODUCTS:
English Mountain Spring Water

PACKAGING:
Various

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still, Sparkling



Evian Natural Spring Water



Evian Natural Spring Water

AVAILABLE PRODUCTS:
Evian Natural Spring Water

PACKAGING:
0.25 L, 0.33 L, 0.5 L, 0.75 L, 1 L, 1.5 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still



e-water



RushNet, Inc.

AVAILABLE PRODUCTS:
e-water

PACKAGING:
16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



Filette



Fonte Italia Americas

AVAILABLE PRODUCTS:
Filette

PACKAGING:
750 mL

PACKAGING TYPE: Glass

WATER TYPE: Still, Sparkling



FIJI Water



FIJI Water

AVAILABLE PRODUCTS:
FIJI Water

PACKAGING:
330 mL, 500 mL, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Firefly Waters



Firefly Tonics, Ltd. (Christopher Brookes Distinctive Foods)

AVAILABLE PRODUCTS:
Mint & Green Tea, Yerba Mate, Lime & Lemongrass, Redbush & Acerola Cherry

PACKAGING:
16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



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HONEYDEW-HIBISCUS
PEPPERMINT
CUCUMBER
PEAR
LIME
TROPICAL



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Fred



Fred Brands

AVAILABLE PRODUCTS:
Fred Premium Natural Spring Water

PACKAGING:
13.5 oz, 20 oz, 33.8 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



GIVE Natural Spring Water



PurBlu Beverages, Inc.

AVAILABLE PRODUCTS:
GIVE Life, GIVE Hope, GIVE Love, GIVE Strength

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Fruitwater



Glaceau

AVAILABLE PRODUCTS:
Raspberry, Grape, Peach, Lime

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Good Vibes for You



Indefinite Possibilities, LLC

AVAILABLE PRODUCTS:
Australian Still Spring Water

PACKAGING:
350 mL, 600 mL, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Function: WATER



Function Drinks

AVAILABLE PRODUCTS:
Function: WATER

PACKAGING:
750 mL, 1L

PACKAGING TYPE: Plastic

WATER TYPE: Still



H2Om Water with Intention



H2Om Water with Intention

AVAILABLE PRODUCTS:
Love, Perfect Health, Gratitude, Prosperity, Will Power, Joy, Peace

PACKAGING:
16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



FYXX Hybrid Energy Water



str8up BEVERAGES, LLC

AVAILABLE PRODUCTS:
FYXX HYBRID

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



H2Organics Nutrient Enhanced Water



Cutting Edge Beverages

AVAILABLE PRODUCTS:
Pomegranate Acai, Blueberry Peach, Lemon, Green Apple, Raspberry, Strawberry Apple, Strawberry, Grape Berry, Orange Tangerine, Mint

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



JANA ARTESIAN WATER BOASTS THE PERFECT pH OF 7.4 AND AN EXCEPTIONALLY STABLE MINERAL COMPOSITION WHICH IS REGULARLY MONITORED. THIS GUARANTEES JANA'S FRESH SMOOTH TASTE AND SILKY TEXTURE. JANA'S PURITY IS A RESULT OF THE SLOW NATURAL FILTERING PROCESS THROUGH A VAST AQUIFER OF LAYERED MINERAL ROCK. OUR EXTRAORDINARY WATER IS PUMPED FROM EUROPE'S DEEPEST ARTESIAN WELL DIRECTLY INTO THE BOTTLE WITH NO CONTACT FROM THE OUTSIDE WORLD.

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No more than 4 parts
per million TDS.**

What This Means?

Water is tested for TDS (Total Dissolved Solids)
This test measures the quantity of salt,
mineral and metal compounds in water.

Simply...The lower the TDS the purer the water.

TDS COMPARISON CHART (ppm)

ISBRE	4
Deja Blue	28
Iceland Spring	42
Crystal Springs	44
Poland Spring	54
Voss	64
Deer Park	72
Vermont Pure	72
Icelandic Glacial	74
Ice Mountain	76
Saratoga	90
Sparkletts	120
Crystal Geyser - CA	120
Panna	130
Volvic	140
Crystal Geyser - TN	150
Dannon	160
Tynant	180
Zephyr Hills	200
Tynant Carb	200
Fiji	230
Arrowhead	270
Evian	310
Vittel	400
Perrier	480
San Pelligrino	990
San Faustino	1200
Gerolsteiner	1500
Appolinaris	1800

*ppm - parts per million

** Lab Tested by Groundwater Analytical Inc. and Eurofins Norge



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H2Organics Nutrient Enhanced Water Kids



Cutting Edge Beverages

AVAILABLE PRODUCTS:
Grape Berry, Strawberry Apple, Orange
Tangerine

PACKAGING:
6.75 oz

PACKAGING TYPE: Tetrapak

WATER TYPE: Still



Hydrate2o



Hydrate2o

AVAILABLE PRODUCTS:
Original

PACKAGING:
20 oz, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Hawaiian Springs Natural Artesian Water



Hawaiian Springs, LLC

AVAILABLE PRODUCTS:
Hawaiian Springs

PACKAGING:
330 mL, 500 mL, 710 mL, 1.0 L, 1.5 L, 5.0 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Ice Age Premium Glacier Water



New Attitude Beverage Corp

AVAILABLE PRODUCTS:
Ice Age Premium Glacier Water

PACKAGING:
12 oz, 16.9 oz, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Hiball Energy



Hiball Energy

AVAILABLE PRODUCTS:
Lemon Lime, Wild Berry, Orange, Grapefruit,
Original

PACKAGING:
10 oz

PACKAGING TYPE: Glass

WATER TYPE: Sparkling



Ice Mountain



Nestle Waters North America

AVAILABLE PRODUCTS:
Ice Mountain Natural Spring Water

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Hint, Inc.



Hint, Inc.

AVAILABLE PRODUCTS:
Blackberry, Cucumber, Hibiscus Vanilla,
Honeydew Hibiscus, Lime, Mango-Grapefruit,
Pear, Peppermint, Pomegranate-Tangerine,
Raspberry-Lime, Strawberry-Kiwi, Tropical,
Watermelon

PACKAGING:
16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Iceland Spring



Pure Distribution US, LLC

AVAILABLE PRODUCTS:
Iceland Spring

PACKAGING:
0.5 L, 0.7 L, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still





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Icelandic Glacial



Icelandic Glacial

AVAILABLE PRODUCTS:
Icelandic Glacial

PACKAGING:
500 mL, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Jana



Jana North America, Inc

AVAILABLE PRODUCTS:
Jana Artesian Water

PACKAGING:
0.25 L, 0.33 L, 0.5 L, 0.75 L, 1 L, 1.5 L,

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still



Infused O Water



O Water

AVAILABLE PRODUCTS:
Lime Lemon, Strawberry Pomegranate, Peach
Mango, Black Raspberry, Pineapple Orange
Banana, Blueberry, Coconut

PACKAGING:
16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Joint Juice Fitness



Joint Juice, Inc.

AVAILABLE PRODUCTS:
Berry, Kiwi-Strawberry, Lemon

PACKAGING:
500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



Isbre



Isbre Holding Corp.

AVAILABLE PRODUCTS:
Isbre

PACKAGING:
16.9 oz, 33.8 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Keeper Springs



Keeper Springs Mountain Spring Water

AVAILABLE PRODUCTS:
Keeper Springs

PACKAGING:
8 oz, 24 oz, 0.5 L, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Iskilde



Iskilde USA

AVAILABLE PRODUCTS:
Iskilde

PACKAGING:
0.5 L, 1 L

PACKAGING TYPE: Glass

WATER TYPE: Still, Sparkling



Kellogg's K2O Protein Water



Kellogg's

AVAILABLE PRODUCTS:
Lemon Twist, Mixed Berry, Strawberry Kiwi,
Tropical Blend

PACKAGING:
16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Kid Fuel



Clear Beverage Corporation

AVAILABLE PRODUCTS:
Raspberry, Kiwi-Strawberry, Grape, Orange

PACKAGING:
8 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Liquid Salvation



Liquid Salvation, Inc.

AVAILABLE PRODUCTS:
Liquid Salvation

PACKAGING:
500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



Le Bleu Water



Le Bleu Corporation

AVAILABLE PRODUCTS:
Le Bleu Water

PACKAGING:
10 oz, 20 oz, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Lynn Springs Waters Natural Spring Water



Lynn Springs Waters, LLC

AVAILABLE PRODUCTS:
Lynn Springs Natural Spring Water

PACKAGING:
16.5 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



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Malmberg



Fine H2O

AVAILABLE PRODUCTS:
Malmberg, Malmberg Citron

PACKAGING:
330 mL, 750 mL

PACKAGING TYPE: Glass

WATER TYPE: Still, Sparkling



Mossé



Mosse Beverage Industries

AVAILABLE PRODUCTS:
Black Grape, Black Cherry, White Grape, Coffee

PACKAGING:
10 oz

PACKAGING TYPE: Glass

WATER TYPE: Sparkling



Metabolife AquaSlim



MetaboLife

AVAILABLE PRODUCTS:
AquaSlim Mixed Berry, AquaSlim Pineapple & Orange

PACKAGING:
16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Mountain Valley Spring Water



Mountain Valley Spring Co.

AVAILABLE PRODUCTS:
Mountain Valley Spring Water, Mountain Valley Sparkling Water

PACKAGING:
0.33 L, 0.5 L, 1 L, 1.5 L, 2.5 Gallon, 5 Gallon

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still, Sparkling



Metroelectro



Soma Beverage Company

AVAILABLE PRODUCTS:
Metroelectro

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Multivitamin Enhanced Water



Multi-Vitamin Energy Corp

AVAILABLE PRODUCTS:
Green Tea, Blueberry Pomegranate - Acai, Mango Passion, Kiwi Strawberry, Dragonfruit, Lemonade, Tropical Punch

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Metromint



Soma Beverage Company

AVAILABLE PRODUCTS:
Peppermint, Spearmint, Lemonmint, Orangemint, Chocolatemint, Cherrymint

PACKAGING:
16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



Naya



Danone Naya Waters, Inc.

AVAILABLE PRODUCTS:
Naya Natural Spring Water

PACKAGING:
330 mL, 500 mL, 750 mL, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



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Nestle Pure Life



Nestle Waters North America

AVAILABLE PRODUCTS:

Unflavored, Raspberry Splash, Lemon Splash, Orange Splash, Kiwi Strawberry Splash, Peach Mango Splash, Tropical Fruit Splash, Green Tea Refreshers Original, Green Tea Refreshers, Mandarin Orange

PACKAGING:

Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



NUI Water



Nui, LLC

AVAILABLE PRODUCTS:

Raging Red, Outrageous Orange, Purple Power

PACKAGING:

10 oz

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



New York Springs



New York Spring Water, Inc.

AVAILABLE PRODUCTS:

New York Natural Spring Water

PACKAGING:

8 oz; 16.9 oz; 34 oz; 51 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



O Water



O Water

AVAILABLE PRODUCTS:

Strawberry Unsweetened, Wild Berries Unsweetened, Peach Unsweetened, Mandarin Orange Unsweetened, Lemon & Lime Unsweetened

PACKAGING:

20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



New York Springs Cup-a-Water



New York Spring Water, Inc.

AVAILABLE PRODUCTS:

Natural Spring Water

PACKAGING:

140 mL; 200 mL; 300 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



O2 Oxygenated Water



OC Energy

AVAILABLE PRODUCTS:

O2 Oxygenated Water

PACKAGING:

16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Next Generation Waters



Next Generation Waters

AVAILABLE PRODUCTS:

Kick, Chill, Hot, LiveLong, Stong, Thin, Nu

PACKAGING:

500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



OGO Oxygenated Water



OGO Oxygenated Water

AVAILABLE PRODUCTS:

Oxygenated Still, Oxygenated Sparkling, Oxygenated Flower Power

PACKAGING:

11 oz, 33.8 oz

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still, Sparkling



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Carpe Diem Botanic Water is a 100% natural blend of Alpine water, plant extracts and fruit essences. A perfect fit for health conscious consumers, Carpe Diem Botanic Water contains no artificial colors or preservatives and is naturally sweetened with pear juice.

BOTANIC WATER RELAXING: This soothing beverage combines 9 herbs which have all been traditionally used for their relaxing effects. Lavender, Rose Blossom and Lime Flowers for calming the nerves. Lemon Balm, Passion Flower, Peppermint and Hops to promote sound, natural sleep. Thyme and Orange Peel to aid digestion.

BOTANIC WATER HARMONIZING: This balancing beverage combines 9 herbs which have all been traditionally used for their harmonizing effects. Coriander, Dandelion,

Juniper and Marigold to help stimulate digestion. Birch Leaves, Elderflower and Blackberry Leaves to support detoxification. Assai and Hibiscus for its antioxidants.

BOTANIC WATER VITALIZING: This invigorating beverage combines 8 herbs which have all been traditionally used for their vitalizing effects. Ginger, Cardamom, Galangal and Quince to promote blood circulation. Elderflower and Rose Hip to support the immune system. Birch leaves and Lemongrass for refreshing stimulation.

For centuries, people have studied how herbs can improve wellbeing. Now, we're bringing that knowledge to your shelf. Your consumers will appreciate Carpe Diem Botanic Water in their healthy lifestyles. For distributor or retail inquiries call 310-458-1384 or email carpediemsales@amigrp.com.

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Ozarka



Nestle Waters North America

AVAILABLE PRODUCTS:
Ozarka Natural Spring Water

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Propel Fitness Water



The Gatorade Company (Pepsico, Inc.)

AVAILABLE PRODUCTS:
Lemonade, Melon, Peach, Berry, Kiwi
Strawberry, Grape, Raspberry-Lemonade, Black
Cherry

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Penguin Ice



Penguin Bottling Company

AVAILABLE PRODUCTS:
Penguin Ice Sparkling, Penguin Ice Clear

PACKAGING:
750 mL

PACKAGING TYPE: Glass

WATER TYPE: Still, Sparkling



Propel Fitness Water with Calcium



The Gatorade Company (Pepsico, Inc.)

AVAILABLE PRODUCTS:
Mango, Madarin Orange, Strawberry, Mixed
Berry

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Perrier



Nestle Waters North America

AVAILABLE PRODUCTS:
Perrier

PACKAGING:
11 oz, 25.3 oz, 0.5 L, 1 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Sparkling



Pure Cool



Watermark Innovation, LLC

AVAILABLE PRODUCTS:
Triple Chill, Tropical Tiki, Mojo Cool, Pear
Ginger-Ice, It's Berry Cool

PACKAGING:
12 oz, 16 oz

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still, Sparkling



Poland Spring



Nestle Waters North America

AVAILABLE PRODUCTS:
Poland Spring Natural Spring Water, Poland
Spring Sparkling

PACKAGING:
Various

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



Real New York Water



Real New York Water

AVAILABLE PRODUCTS:
Original

PACKAGING:
500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



Real Water



Real Water

AVAILABLE PRODUCTS:
Real Alkalized Water

PACKAGING:
16.9 oz and 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Respect Vitamin Enhanced Water



BYB Brands, Inc.

AVAILABLE PRODUCTS:
Kiwi Strawberry Aloe, Tangerine Orange, Mixed Berry, Goji Asian Pear, Peach Mango, Passionfruit, Cranberry Apple

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



RimRock Natural Artisian Water



RimRock Natural Water Co., LLC

AVAILABLE PRODUCTS:
RimRock Natural Artisian Water

PACKAGING:
12 oz, 16.9 oz, 20 oz, 1 L, 1.5 L, 1 Gallon, 5 Gallon

PACKAGING TYPE: Plastic

WATER TYPE: Still



Rocchetta



Atlantic International Products

AVAILABLE PRODUCTS:
Natural Italian Mineral Water

PACKAGING:
0.25 L, 500 mL, 0.5 L, 1 L, 1.5 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still



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info@HawaiianSpring.com
www.HawaiianSpring.com/new



S. Pellegrino



Nestle Waters North America

AVAILABLE PRODUCTS:
S.Pellegrino

PACKAGING:
25.3 oz, 0.5 L, 1 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Sparkling



Scooby Doo Water



Kids Only, Inc.

AVAILABLE PRODUCTS:
Scooby Doo Water

PACKAGING:
10 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



San Luca



Fonte Italia Americas

AVAILABLE PRODUCTS:
San Luca

PACKAGING:
50 c, 100 cl, 150 cl

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



SEI Water



SEI Global, Inc.

AVAILABLE PRODUCTS:
SEI Water

PACKAGING:
275 mL, 500 mL, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



Saratoga Essence



Saratoga Spring Water Co.

AVAILABLE PRODUCTS:
Lemon/Lime, Orange/Tangerine, Wildberry

PACKAGING:
12 oz

PACKAGING TYPE: Glass

WATER TYPE: Sparkling



Skinny Water



Skinny Nutritional Corp.

AVAILABLE PRODUCTS:
Raspberry Pomegranate (Crave Control),
Passionfruit Lemonade (Total-V), Goji Fruit
Punch (Shape), Peach Mango Mandarin (XXX-
Detox), Acai Grape Bluberry (Hi-Energy)

PACKAGING:
16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Saratoga Spring Water



Saratoga Spring Water Co.

AVAILABLE PRODUCTS:
Natural Spring Water, Sparkling Spring Water

PACKAGING:
7.7 oz, 12 oz, 28 oz

PACKAGING TYPE: Glass

WATER TYPE: Still, Sparkling



Smartwater



Glaceau

AVAILABLE PRODUCTS:
Unflavored

PACKAGING:
20 oz, 750 mL, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still





Make a splash in the fast-growing enhanced water category with Multi Vitamin Enhanced Waters

Don't miss out on your share of the booming enhanced water business — become a distributor of Multi Vitamin Enhanced Waters. Our products have everything healthy consumers want and none of the things they don't. They contain powerful antioxidant A, B and E vitamins plus essential minerals. They're made from high-quality natural flavorings and colors and are lightly sweetened with pure cane sugar. What they don't have is caffeine, taurine, preservatives and high-fructose corn syrup. Multi Vitamin Enhanced Waters come in two zero-calorie and five low-calorie, low carb varieties consumers love. They're already a big hit with consumers and now they're available in your area. Join our team now and start enjoying healthy profits from the best line of vitamin-enhanced waters available.

Multi Vitamin Enhanced Water

Pure water + sheer genius

- Pure water with vitamins and minerals
- 7 stunning flavors
- Low-calorie and zero-calorie varieties
- All natural flavors and colors
- No caffeine, taurine or additives
- High-quality ingredients like pure cane sugar
- Popular 20-ounce bottle
- Great name, great branding



Contact CEO Victor Rios for more information on how
Multi Vitamin Enhanced Water can work for you



Multi Vitamin Energy Corporation
1150 Fifth Avenue, Bayshore, NY 11706
Tel 631.206.1120 | info@multivitaminenergy.com
www.multivitaminenergy.com

SoBe Life Water



SoBe Beverages

AVAILABLE PRODUCTS:

Pomegranate Cherry, Blackberry Grape, Passionfruit Citrus, Orange Tangerine, Strawberry Kiwi

PACKAGING:

16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Spiritual Water



Spiritual Brands, Inc.

AVAILABLE PRODUCTS:

Balance, Focus, Defense, Control, Energy, Formula J', Essential, Power, Refresh, Strength

PACKAGING:

16.9 oz

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still



SoNu Water



SoNu Beverages

AVAILABLE PRODUCTS:

Pomegranate/Acai, Strawberry/Cranberry, Lemon/Tangerine, Peach/Mango, Tropical Passion Fruit, Blueberry/Pear

PACKAGING:

16 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Sport Dog



Pet Water Distributors

AVAILABLE PRODUCTS:

Sport Dog

PACKAGING:

16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



SOURCE



Aqua Distribution, Inc.

AVAILABLE PRODUCTS:

Original

PACKAGING:

500 mL

PACKAGING TYPE: Tetrapak

WATER TYPE: Still



Sport O Water



O Water

AVAILABLE PRODUCTS:

Sport O Water

PACKAGING:

20 oz

PACKAGING TYPE: Plastic

WATER TYPE: still



Sparkling Ice



Talking Rain Beverage Company

AVAILABLE PRODUCTS:

Pink Grapefruit, Black Raspberry, Orange Mango, Harvest Peach, Kiwi Strawberry

PACKAGING:

16.9 oz, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



Style Water



Lifestyle Beverages

AVAILABLE PRODUCTS:

Style Water

PACKAGING:

20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



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THE VOICE OF BEVERAGE RETAILING
BEVERAGE SPECTRUM

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Please complete all information requested on this form and fax today!

Signature _____

Date _____

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Please list a colleague at your location who should also receive a FREE subscription.

Name _____

Title _____

1. Do you buy or influence buying of beverages? Yes No

2. Would you like to receive our weekly new product email newsletter? Yes No

3. What is your primary business type?

(check only one)

- A— Convenience Store
- B— Supermarket/Grocery
- C— Club/Warehouse Store
- D— Mass Merchandiser/Dollar
- E— Drug Store
- F— Liquor Store
- G— Wine Store
- H— Wholesaler/Distributor/Broker
- I— Beverage Only/Beverage Specialty Store
- X— Other (please describe): _____

4. What is your title? (check only one)

- A— Owner/President/CEO/COO/VP/Director
- B— Buyer
- C— Merchandising Manager
- D— Regional/District Manager
- E— Store Manager/Supervisor
- X— Other (please describe): _____

5. Do the locations that you are responsible for sell:

(check all that apply)

- A— Carbonated soft drinks
- B— Non-carbonated soft drinks
- C— Bottled water
- D— Beer
- E— Wine
- F— Liquor

Swiss Mountain Natural Mineral Water



Crystalina Luxury Foods

AVAILABLE PRODUCTS:
Swiss Mountain

PACKAGING:
0.5 L, 1 L

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



Tasmanian Rain



Tasmanian Rain

AVAILABLE PRODUCTS:
Tasmanian Rain

PACKAGING:
375 mL, 750 mL

PACKAGING TYPE: Glass

WATER TYPE: Still, Sparkling



TalkingRain Organic



Talking Rain Beverage Company

AVAILABLE PRODUCTS:
Pomegranate Lime, Lemon Zest, Citrus Twist,
Spreemint Mojito

PACKAGING:
16.9 oz, 2 L

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



Topo Chico Mineral Water



Interex Corp

AVAILABLE PRODUCTS:
Topo Chico Mineral Water

PACKAGING:
11.5 oz, 20 oz, 750 mL, 1.5 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Sparkling



TalkingRain Sparkling



Talking Rain Beverage Company

AVAILABLE PRODUCTS:
Natural, Tangerine, Peach Nectarine, Lemon
Lime, Berry, Kiwi Strawberry

PACKAGING:
16.9 oz, 2 L

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



Totally Organica



Organica Beverages, Inc.

AVAILABLE PRODUCTS:
Lemon Lime, Raspberry, Pomegranate, Berry,
Cranberry, Melon, Green Apple, Mint

PACKAGING:
16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Sparkling



TalkingRain Spring Water



Talking Rain Beverage Company

AVAILABLE PRODUCTS:
TalkingRain Spring Water

PACKAGING:
16 oz, 1 L, 1.5 L

PACKAGING TYPE: Plastic

WATER TYPE: Still



TrimWater



Lifestyle Beverages

AVAILABLE PRODUCTS:
Pomegranate-Cranberry, Raspberry-Vanilla,
Peach-Mango, Black Cherry-Blackberry,
Lemon-Citrus, Passionfruit-Berry, Pink
Grapefruit-Honey, Blueberry-Pear

PACKAGING:
20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Twist Naturals



Talking Rain Beverage Company

AVAILABLE PRODUCTS:
Marionberry, Mandarin, Peach, Lemon

PACKAGING:
8 oz, 19 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Uliveto



Atlantic International Products

AVAILABLE PRODUCTS:
Italian Mineral Water, Italian Sparkling Water

PACKAGING:
0.5 L, 1 L

PACKAGING TYPE: Plastic, Glass

WATER TYPE: Still



Twist Organics



Talking Rain Beverage Company

AVAILABLE PRODUCTS:
Mandarin White Tea, Pomegranate Blueberry,
West Indies Lime, Mango Acai

PACKAGING:
8 oz, 19 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



VBlast! Vitamins & Water



New York Spring Water, Inc.

AVAILABLE PRODUCTS:
Grape, Strawberry-Kiwi, Green Tea, Citrus,
Wild Berry

PACKAGING:
16.9 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



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and get more information from our advertisers.

Vital Action Performance Water (VAPW)



Big Earth Brands, Ltd.

AVAILABLE PRODUCTS:

Red (Cherry), Pink (Strawberry), Purple (Grape), Green (Lime), White (Lemonade), Orange (Orange), Yellow (Tropical)

PACKAGING:

591 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



Volvic Natural Spring Water



AMI Brands, LLC

AVAILABLE PRODUCTS:

Volvic Natural Spring Water, Volvic Natural Spring Water - Flavored

PACKAGING:

1.5 L, 1.0 L, 500 mL

PACKAGING TYPE: Plastic

WATER TYPE: Still



Vital Lifestyle Water



Vital Lifestyle Water

AVAILABLE PRODUCTS:

Defense, Calm, Control, Tune-Up, IQ, Energize, Shine

PACKAGING:

20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still



Walnut Grove Spring Water



Walnut Grove Spring Water

AVAILABLE PRODUCTS:

Walnut Grove Spring Water

PACKAGING:

25.4 oz / 750ml

PACKAGING TYPE: Glass

WATER TYPE: Still



Vitaminwater



Glaceau

AVAILABLE PRODUCTS:

power-c, defense, focus, balance, endurance, essential, vital-t, b-relaxed, rescue, charge, formula 50, revive, xxx

PACKAGING:

Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



Wateroos



Maddie's Beverage Company, Inc.

AVAILABLE PRODUCTS:

Original, All-Natural Apple Flavor, All-Natural Grape Flavor, All-Natural Berry Flavor

PACKAGING:

8 oz

PACKAGING TYPE: Tetrapak

WATER TYPE: Still



VITAZEST Water - Fruit + Vitamins



Triple A Products, LLC

AVAILABLE PRODUCTS:

Pomegranate, Pineapple Mango, Kiwi Strawberry, Passion Fruit, Blueberry, Green Tea

PACKAGING:

20 oz

PACKAGING TYPE: Plastic

WATER TYPE: Still, Sparkling



Zephyrhills



Nestle Waters North America

AVAILABLE PRODUCTS:

Zephyrhills Natural Spring Water

PACKAGING:

Various

PACKAGING TYPE: Plastic

WATER TYPE: Still



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STATISTICS

SALES INFORMATION FOR 24 WEEKS ENDING JULY 13, 2008

BOTTLED WATER	DOLLAR SALES	CHANGE VS. YEAR EARLIER
CATEGORY	\$2,462,547,000	-1.01%
CONVENIENCE/PET STILL WATER	\$1,977,864,000	0.03 %
PRIVATE LABEL	\$338,417,200	7.88 %
AQUAFINA	\$209,275,900	-18.35%
DASANI	\$208,679,500	-6.47%
GLACEAU VITAMIN WATER	\$203,270,500	22.22%
POLAND SPRING	\$123,754,900	-1.38%
PROPEL	\$90,218,290	-6.15%
ARROWHEAD	\$82,042,680	-9.09%
DEER PARK	\$65,066,660	-11.41%
NESTLE PURE LIFE	\$56,796,930	-3.56%
CRYSTAL GEYSER	\$52,288,950	-4.54%
OZARKA	\$46,905,900	-4.92%
ICE MOUNTAIN	\$44,919,740	-8.54%
FIJI	\$44,592,640	18.23%
ZEPHYRHILLS	\$41,661,740	-3.88%
SPRING	\$39,213,540	36.95%
GLACEAU SMART WATER	\$34,641,460	63.40%
EVIAN	\$34,108,050	-12.16%
SOBE LIFE WATER	\$31,589,170	162.99%
AQUAFINA FLAVORSPLASH	\$23,605,310	8.82%
CAPRI SUN ROARIN WATERS	\$17,874,520	11.74%
FRUIT20	\$15,396,790	-37.58%
SNAPPLE	\$10,130,380	N/A
ETHOS	\$10,021,640	31,420.12%
PROPEL CALCIUM	\$9,525,454	-50.29%
DEER PARK HALF PINT	\$9,305,864	-6.20%
POLAND SPRING HALF PINT	\$8,480,806	-2.06%
DASANI PLUS	\$8,265,789	381.54%
NIAGARA	\$6,925,431	45.20%
DEJA BLUE	\$6,924,862	-29.15%
PROPEL INVIGORATING WATER	\$6,902,116	N/A
AQUAFINA ALIVE	\$5,989,733	-32.65%

SOURCE: INFORMATION RESOURCES INC. TOTAL FOOD/DRUG/MASS EXCLUDING WAL-MART

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[500] medium